

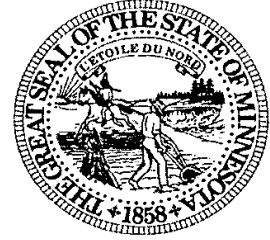
865615600030



Office of the Minnesota Secretary of State

Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) Events by Lady K GBC
2. The public benefit corporation's board of directors has reviewed and approved this report.
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

see attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Ryan Kroening

Signature of Public Benefit Corporation's Chief Executive Officer

3/31/17

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

davisedavismeansbusiness.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Davis Senseman

Contact Name

612.293.9308

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?
Yes No

Annual Benefit Report
of
Events by Lady K GBC
A Minnesota General Public Benefit Corporation

March 29, 2017

Events by Lady K GBC was incorporated on January 7, 2016 as a General Benefit Corporation under Minnesota's Public Benefit Corporation Act (the "Act"). Pursuant to Section 304A.101 of the Act, general public benefit purpose as stated in its Articles of Incorporation is: to pursue a net material positive impact from the business and operations of a general benefit corporation on society, the environment, and the well-being of present and future generations.

The Events by Lady K GBC Board of Directors selected the following independent third-party standard:

Davis Law Office, PLLC B Corp Annual Assessment – Performance for Good.:
<http://davismeanbusiness.com/content/uploads/2017/03/B-Corp-Annual-Assessment.pdf>

In accordance with this third-party standard, Events by Lady K GBC has done the following to pursue a general public benefit:

- -Provided event-planning services to several non-profit organizations at below market rates throughout the year.
- Bringing people together to further good work, and have a great time!
- Our 2016 in numbers:
 - 23 events
 - 5,503 people engaged
 - \$234,000 raised for clients
 - \$24,150 sponsorships (in-kind & cash) to community organizations

In accordance with this third-party standard, Events by Lady K GBC has created the following general public benefit:

- Events by Lady K uses a framework of Universal Design, centering the most marginalized identities of our planning processes, and building from there for an inclusive experience, celebrating differences instead of making them feel like exceptions.

The following circumstances hindered Events by Lady K GBC's efforts to pursue or create a general public benefit:

- Events by Lady K GBC is still in the early years of its existence. The traditional hindrances that face any startup (unpredictable cash flow, building a permanent employee base, finding a location from which to grow all aspects of the business) have faced Events by Lady K GBC in 2016.

Our board of directors reviewed several third-party standards and chose to use the enumerated third-party standard used because it was the most applicable to our specific business (more so than any other third-party standards reviewed).

CERTIFICATION BY THE BOARD OF DIRECTORS

The undersigned, being the sole director of Events by Lady K GBC, hereby acknowledge and certify: (1) I have chosen the third-party standard designated in this Annual Report; (2) I have determined that the organization that promulgated this third-party standard is independent; and (3) I have reviewed and approved the enclosed Annual Benefit Report.

Ryan Kroening
Ryan Kroening

SUBMISSION:

I, the undersigned, certify that I am the Chief Executive Officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have provided all required information and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Ryan Kroening
Ryan Kroening
President



Work Item 944837500035
Original File Number 865615600030

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
04/07/2017 11:59 PM

Steve Simon

Steve Simon
Secretary of State