



# HIGHLIGHTS OF THE YEAR

With regard to the period covered by this report, January 1, 2017 to December 31, 2017, Can Can Wonderland, SBC pursued the specific benefit purpose stated in its articles in the following ways:

On January 12, 2017, Can Can Wonderland opened to the public. We pursued our social purpose, to be an economic engine for the arts, by accomplishing the following activities:

- 1 We created and operated an artist-designed mini golf course
- 2 We opened and operated a vintage arcade, a participatory display of machines built by creative and artists of their day
- 3 We planned and hosted a wide variety of art events, activities, and performances
- 4 We opened and operated a small retail space to sell Can Can Wonderland merchandise and sell artists works on consignment
- 5 We operated a restaurant and two bars
- 6 We booked and hosted many private events
- 7 We succeeded in job creation (57 FTE staff)

The following is a description of how we believe we succeeded in achieving the goals of our specific benefit purpose.

Because of the activities we accomplished, we achieved the following outputs:

## ARTISTS

In 2017, we worked with a wide range of creatives including photographers, writers, graphic designers, videographers, composers, fashion designers, multi-media artists and animators, architects, sound engineers, performing artists such as actors, musicians, singers, dancers, etc, visual artists, teaching artists, set designers, fabricators, and more!

- ★ An average of 30 artists paid each week
- ★ \$569,871.81 paid out to artists / art businesses in 2017

## STAFF

- ★ Employed 57 FTE employees
- ★ 78 employees as of December 2017

## CUSTOMERS

- ★ 116,530 mini golf passes sold
- ★ 180,000 visitors

## MERCHANDISE

- ★ Sold 1,187 pieces of merchandise

## EVENTS

- ★ Hosted 140 private events

## PROGRAMMING

Produced an average of 20 art programs each week

## PARTNERSHIPS

- ★ Saint Paul Public Schools Focus Beyond Transition Services
- ★ KFAI
- ★ Beez Kneez
- ★ Ecaset
- ★ Interact Center for Visual and Performing Arts
- ★ Midwest Special Services

**SPONSORSHIPS**

We provided sponsorship to the following groups:

- ★ Art Shanty Projects
- ★ Barebones Puppet Theatre
- ★ Dusty Thune Snow Sculpting Team
- ★ Human Combat Chess
- ★ North Star Roller Derby
- ★ Saint Paul Ballet
- ★ Twin Cities Film Fest

**DONATIONS**

We donated thousands of products and services to various nonprofits and community groups. In addition, we provided in-kind donations of space for nonprofits, community groups, and artists to sell wares as well as to hold fundraisers, events, etc. These included:

- ★ ACLU's trivia night fundraiser
- ★ Culture Piece Magazine's fashion show
- ★ Girl Scouts
- ★ KFAI's fashion show
- ★ Tech Dump's Robot fashion show
- ★ Twin Cities Black Film Festival's fashion show

The following is a description of what prevented us from achieving the specific benefit purpose, to the extent that we did not pursue or create the specific benefit purpose in this reporting year.

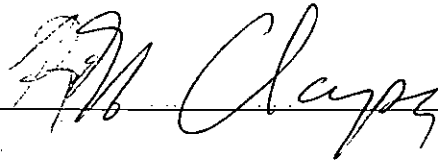
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**CERTIFICATION BY THE BOARD OF DIRECTORS**

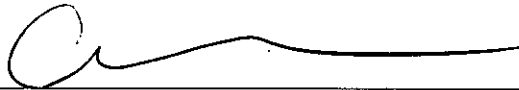
The undersigned, being all the directors of Can Can Wonderland, SBC, hereby acknowledge and certify that we have reviewed and approved the enclosed First Annual Report.



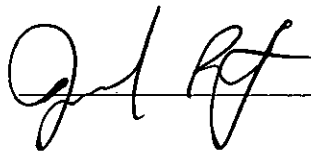
Christi Atkinson



Rob Clapp



Chris Pennington



Jennifer Pennington



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*Steve Simon*

Steve Simon  
Secretary of State