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Third Annual Benefit Report
of
Wellbeing Linker

Operating name for Well Linker, a Minnesota Specific Public Benefit Corporation



March 25, 2018

Wellbeing Linker (Operating name for Well Linker)

Growing numbers of people in the United States seek out holistic therapies to augment or replace conventional medicine, but don't have a trusted source for information about therapies or providers. Wellness Linker is a web-based tool that allows people to share their stories about their experiences with holistic therapies, thereby creating a community space for healing and learning. Over time, this sharing will reveal patterns of therapy success and failure, which will be collected in Wellbeing Linker's database. This information will both assist individuals searching for healing alternatives as well as provide direction for future clinical research about promising therapies.

History of Wellbeing Linker

- Incorporated on January 2, 2015, as a Minnesota Public Benefit Corporation under the name Well Linker.
- Founders: Trudy Ohnsorg and Ellen Benavides
- After years of working as an expert in the field of evaluating peer-reviewed medical literature to evaluate whether the treatments and therapies studied were safe and effective, and finding a gap in the knowledge base about holistic therapies, Trudy Ohnsorg founded Well Linker (now operating as Wellbeing Linker) to help people share their stories about their experiences with holistic therapies. Trudy was joined in this effort by Ellen Benavides, an independent health care consultant.

With regard to the period covered by this report, January 1, 2017 to December 31, 2017, Wellbeing Linker pursued the specific benefit purpose stated in its articles of incorporation in the following ways:

- Well Linker has changed its operating name to Wellbeing Linker.
- Wellbeing Linker has met quarterly with its Trusted Advisors team to help guide the organization.
- Wellbeing Linker has met with several individuals and organizations to share its concept and seek advice regarding the development of the organization.
- Wellbeing Linker has surveyed holistic practitioners and potential clients about the concept and their interest in using the website.
- Wellbeing Linker has updated its descriptive website for the organization, and established its own URL: www.WellbeingLinker.org.
- A list of prospective funders, partners, and/or sponsors is being developed.
- Wellbeing Linker is in discussions with a potential strategic partner regarding the development of the business model and minimum viable product.

The following is a description of how we believe we succeeded in achieving the goals of our specific benefit purpose:

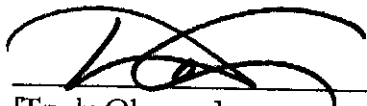
- Wellbeing Linker is currently in the planning and development stage. Considerable effort is being invested to create a model that will best meet the needs of the consumers and providers that Wellbeing Linker seeks to serve.

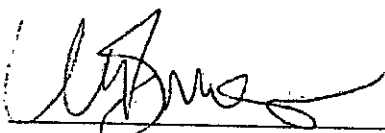
The following is a description of what prevented us from achieving the specific benefit purpose, to the extent that we did not pursue or create the specific benefit purpose in this reporting year.

- Wellbeing Linker is not yet positioned to directly meet its specific benefit purpose, but is investing time and effort in planning and development.

CERTIFICATION BY THE BOARD OF DIRECTORS

The undersigned, being all the directors of Wellbeing Linker (operating name for Well Linker, a Minnesota Public Benefit Corporation), hereby acknowledge and certify that we have reviewed and approved the enclosed Annual Report.

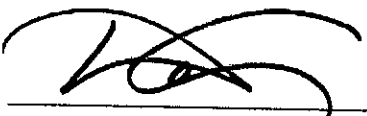


[Trudy Ohnsorg]

[Ellen Benavides]

SUBMISSION:

I, the undersigned, certify that I am the Chief Executive Officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.



Trudy Ohnsorg



Work Item 1009405700036
Original File Number 803417500061

STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
03/28/2018 11:59 PM

Steve Simon

Steve Simon
Secretary of State