

963525900039



Annual Benefit Report
of
Honour Essentials
A Minnesota General Public Benefit Corporation

March 30, 2018¹

¹ Report must be received by the MN SOS by April 1, 2018 so this date should be prior to April 1, 2018. This year April 1 falls on a Sunday, so this report is due no later than March 30, 2018.

Honour Essentials, GBC was incorporated on September 9, 2017 as a General Benefit Corporation under Minnesota's Public Benefit Corporation Act (the "Act"). Pursuant to Section 304A.101 of the Act, general public benefit purpose as stated in it's Articles of Incorporation is:

to pursue a net material positive impact from the business and operations of a general benefit corporation on society, the environment, and the well-being of present and future generations.

Throughout this report, Honour Essentials, GBC will be referred to as Honour or may refer to itself as "we", or "our" or "us."

Our Board of Directors has selected the following independent third-party standard:
B Impact Assessment

In accordance with this third-party standard, Honour has done the following to pursue a general public benefit:

Sold our products using refillable packaging. Used recycled shipping materials. Reduced travel unless completely necessary.

In accordance with this third-party standard, Honour has created the following general public benefit:

Contributed to 1% for the planet a total of 1% of our sales in 2017.

The following circumstances hindered Honour's efforts to pursue or create a general public benefit:

We wish we could have sold more products that would have allowed us to contribute more to 1% for the planet.

Our board of directors used the following process to choose our enumerated third-party standard:

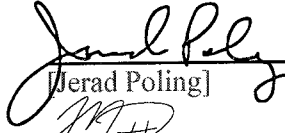
Looked at the most robust methods for auditing the business for evaluating the public benefit.

And determined to use this third-party standard because:

The B-Impact assessment is one of the most recognized methods for evaluating and auditing business to determine their public benefit.

CERTIFICATION BY THE BOARD OF DIRECTORS

The undersigned, being all the directors of Honour Essentials, GBC, hereby acknowledge and certify: (1) we have chosen the third-party standard designated in this Annual Report; (2) we have determined that the organization that promulgated this third-party standard is independent; and (3) we have reviewed and approved the enclosed Annual Benefit Report.



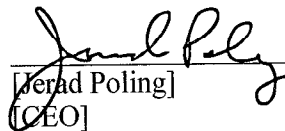
[Jerad Poling]



[Matthew Poling]

SUBMISSION:

I, the undersigned, certify that I am the Chief Executive Officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have provided all required information and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.



[Jerad Poling]

[CEO]



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STATE OF MINNESOTA
OFFICE OF THE SECRETARY OF STATE
FILED
03/30/2018 11:59 PM

Steve Simon

Steve Simon
Secretary of State