

Office of the Minnesota Secretary of State
Minnesota Public Benefit Corporation / Annual Benefit Report
Minnesota Statutes, Chapter 304A



Read the instructions before completing this form
Must be filed by March 31
Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail

The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.
Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301

1. Corporate Name: (Required) OfferingTree SBC

2. The public benefit corporation's board of directors has reviewed and approved this report.

3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information); Note: Use additional sheets if needed. (Required)

See attached

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.

Signature of Public Benefit Corporation's Chief Executive Officer

3/8/2019

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

Email Address for Official Notices

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

info@offeringtree.com

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

List a name and daytime phone number of a person who can be contacted about this form:

Eddie Arpin

651-456-8733

Contact Name

Phone Number

Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes No

Annual Benefit Report

Jan. 1 – Dec. 31, 2018

OfferingTree's mission, as stated in our Articles of Incorporation, is to further wellness education and access. During the 2018 calendar year, we worked to fulfill our mission through four primary activities:

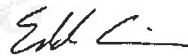
- Continuing to develop an integrated, easy-to-use online platform that supports wellness professionals in earning a livelihood and serving their clients' / students' needs
- Publishing educational blogs written by an experienced blog writer in order to provide useful and reliable information to wellness professionals struggling to figure out how to manage the administrative and business side of wellness
- Presenting at a holistic practitioners center on the topic of creating an online presence. This presentation focused on what wellness professionals needed to know in order to be successful based upon our research.
- Creating a free, online educational webinar, in partnership with a local actor and director, entitled Finding Your Story, which covers topics relevant to anyone interested in the art of storytelling or anyone who struggles telling others what they do and why they are passionate about it.

In 2018, our biggest milestone was launching two new tiers to our platform that included robust features, such as sending newsletters, creating custom pages, embedding video, adding a custom domain and selecting a custom color palette. Like last year, in October and November 2018, we focused energy on outreach educational efforts that included a presentation and creation of a new webinar (see above).

Since our team is small, we were hindered in our ability to offer a significant number of educational opportunities. In addition, our development timeline for the platform continues to be longer than expected given that our team works on a part-time basis. Finally, the ongoing costs of operating and building our platform necessitated that we change our pricing structure. Despite these challenges, we still managed to build new platform features and create educational opportunities for our users and the public

The OfferingTree team is excited to continue its work in 2019 to further wellness education and access.

The Board of Directors of OfferingTree, SBC has reviewed and approved this Annual Benefit Report.



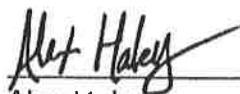
Eddie Arpin



Arvind Menon



Alec Gorjestani



Alex Haley



OFFERINGTREE

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Steve Simon

Steve Simon
Secretary of State