



**State of Minnesota**  
Office of the Minnesota Secretary of State  
Steve Simon

April 30, 2024

Michael Martin  
2700 Irving Ave S  
MINNEAPOLIS, MN 55408

**Receipt**

**Account Number:** 145266731  
**Sales Order Number:** 14720692

<u>Work Item Number</u>	<u>Description</u>	<u>Fee Amount</u>
147206920003	Annual - Reinstatement	\$500.00
	<b>Total Fees</b>	<b>\$500.00</b>

<u>Payment Type</u>	<u>Reference Number</u>	<u>Payment Amount</u>
Check	10365	\$500.00
	<b>Total Payments</b>	<b>\$500.00</b>

An overage amount will be refunded after 60 days from the date on this notice if not used.

**Minnesota Secretary of State**  
First National Bank Building  
332 Minnesota Street, Suite N201  
Saint Paul, MN 55101  
Phone: 651-296-2803 or 1-877-551-6767 Minnesota Relay Service: 711  
E-mail: [business.services@state.mn.us](mailto:business.services@state.mn.us)



# Office of the Minnesota Secretary of State

## Minnesota Public Benefit Corporation / Annual Benefit Report

Minnesota Statutes, Chapter 304A



**Read the instructions before completing this form**  
**Must be filed by March 31**  
**Filing Fee: \$55 for expedited service in-person, \$35 if submitted by mail**

**The Annual Benefit Report covers the 12 month period ending on December 31 of the previous year.**  
**Notice: Failure to file this form by March 31 of this year will result in the revocation of the corporation's public benefit status without further notice from the Secretary of State, pursuant to Minnesota Statutes, Section 304A.301**

1. Corporate Name: (Required)

2. The public benefit corporation's board of directors has reviewed and approved this report.

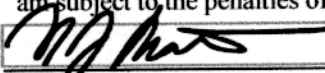
3. In the field below, enter the information required by section 304A.301 subd. 2 or 3 for the period covered by this report, (see instructions for further information): Note: Use additional sheets if needed. (Required)

Effect Partners, GBC is a social impact incubator that provided public benefit during the 2023 year through diet change and climate solutions. EFFECT:

- Educated the public about the health benefits of eating plant-based foods through the Vegan Strong program.
- Identified and secured gender equity and female empowerment nonprofit partners for the 2ABillion nonprofit in connection with the Bon Iver concert tour.
- Provided sustainability consulting and created vendor sustainability Q&A for Bell Lumber & Pole
- Supported r.World with potential PR activities

2024 will see us continue to grow our food/climate solutions and our music-greening businesses.

4. I, the undersigned, certify that I am the chief executive officer of this public benefit corporation. I further certify that I have signed this document no more than 30 days before the document is delivered to the secretary of state for filing, and that this document is current when signed. I further certify that I have completed all required fields, and that the information in this document is true and correct and in compliance with the applicable chapter of Minnesota Statutes. I understand that by signing this document I am subject to the penalties of perjury as set forth in Section 609.48 as if I had signed this document under oath.



Signature of Public Benefit Corporation's Chief Executive Officer

Date (Must be dated within 30 days before the report is delivered to the Secretary of State for Filing)

**Email Address for Official Notices**

Enter an email address to which the Secretary of State can forward official notices required by law and other notices:

Check here to have your email address excluded from requests for bulk data, to the extent allowed by Minnesota law.

**List a name and daytime phone number of a person who can be contacted about this form:**

Contact Name

Phone Number

**Entities that own, lease, or have any financial interest in agricultural land or land capable of being farmed must register with the MN Dept. of Agriculture's Corporate Farm Program.**

Does this entity own, lease, or have any financial interest in agricultural land or land capable of being farmed?

Yes  No



Effect Partners, GBC is a social impact incubator that provided public benefit during the 2023 year through diet change and climate solutions. EFFECT:

- Educated the public about the health benefits of eating plant-based foods through the Vegan Strong program.
- Identified and secured gender equity and female empowerment nonprofit partners for the 2ABillion nonprofit in connection with the Bon Iver concert tour.
- Supported r.World with potential PR activities in launch city
- Provided sustainability consulting and created vendor sustainability Q&A for Bell Lumber & Pole

2024 will see us continue our food/climate solutions as well as our music-greening side of the business by providing sustainability services to bands as they go out on tour.

Effect Partners will use B Corp. as its third-party certifier.



**Work Item 1472069200032**  
**Original File Number 9S-410**

STATE OF MINNESOTA  
OFFICE OF THE SECRETARY OF STATE  
FILED  
**04/30/2024 11:59 PM**

*Steve Simon*

Steve Simon  
Secretary of State